

Date: September 21, 2025

To: Direct Sellers, Retailers & Consumers

Subject: Revision of Maximum Retail Price (MRP) due to GST Rate Change

This circular is to inform you of a revision in the Maximum Retail Price (MRP) for 40 products. This change is necessitated by a recent revision in the Goods and Services Tax (GST) rates, as announced by the government, which will be effective from September 22, 2025.

The new MRPs reflect the updated GST rates and are compliant with all regulatory requirements. **Refer Annexure 1 with this circular for A detailed list of products with their revised MRPs. All direct sellers and Retailers should ensure consumer will be billed with revised MRP with effect from 22nd Sept 2025.**

We appreciate your cooperation in implementing this change smoothly. We are committed to providing you with the necessary support and information to ensure a seamless transition.

Should you have any queries, please do not hesitate to contact your designated sales representative or our Business support team.


Sincerely, 

Sujit Jain
CEO & M.D.

Netsurf Communications Pvt. Ltd.

Netsurf Communications Pvt. Ltd.
Regd. office :Sr No. 107, Emirus Bldg. E, 4th,7th,8th
& Terrace Floor, Baner, Pune, MH 411045
India. Tel: +91 - 20 - 6711 1212
CIN-U74110PN2000PTC142615

Annexure 1:

ProductName	Category Name	OLD MRP	New MRP
Naturamore Blood Detox	Naturamore	425	400
Naturamore Omega Triple Strength	Naturamore	625	600
Naturamore Multi-Vitamin for Women	Naturamore	399	375
Naturamore Multi-Vitamin for Men	Naturamore	399	375
Naturamore Original - Vanilla Flavour	Naturamore	1625	1450
Naturamore Active - Chocolate Flavour	Naturamore	1625	1450
Herbs & More Anti-Frizz Hair Serum	Herbs and More	350	315
Herbs & More Moisturizing Soap (Pack of 5)	Herbs and More	375	335
Herbs & More Crackz Cream (New)	Herbs and More	125	120
Herbs & More Scalp Renaissance Anti-Dandruff Serum	Herbs and More	190	170
Herbs & More Scalp Renaissance Hydraboost Conditioner	Herbs and More	275	250
Herbs & More Scalp Renaissance Anti-Hair Fall Shampoo	Herbs and More	485	435
Herbs & More Scalp Renaissance Anti-Dandruff Shampoo	Herbs and More	620	560
Herbs & More Scalp Renaissance Hair Nutriment	Herbs and More	260	235
Biofit PET-VET Shampoo	Biofit	550	495
Herbs & More Herbal Dental Paste (pack of 2)	Herbs and More	250	225
Herbs & More Aloe Turmeric Cream (New)	Herbs and More	110	105
Herbs & More Muscular Pain Cream (New)	Herbs and More	150	145
Herbs & More Neem Turmeric Antiseptic Cream	Herbs and More	110	105
Naturamore Pre-Meal Nutrition 200 GM	Naturamore	375	335
Biofit Bio Larvicide	Biofit	995	890
Biofit Antiviral	Biofit	995	890
Biofit Culture	Biofit	900	845
Naturamore KlearKOF (Cough Remedy)	Naturamore	220	210
Naturamore Klear-CDT (Acidity Remedy)	Naturamore	220	210
Biofit Aqua Culture	Biofit	350	330
Biofit Aqua Clear	Biofit	600	535
NATURAMORE JOINT CARE (NEW)	Naturamore	495	445
Naturamore Plus (French Vanilla Flavour)- 400gm	Naturamore	1940	1750
Naturamore For Kids (Chocolate Cookie Flavour)- 400gm	Naturamore	1350	1225
Naturamore For Women (Masala Milk Flavour)- 400gm	Naturamore	1575	1425
Naturamore For Women (French Vanilla Flavour)- 400gm	Naturamore	1575	1425
Naturamore (French Vanilla Flavour)- 400gm	Naturamore	1700	1525
WRAP UP 1Ltr (New)	Biofit	1500	1350
Naturamore - Women's Wellness	Naturamore	600	540
NATURAMORE MENS WELLNESS (NEW)	Naturamore	690	620
NATURAMORE - EASY DETOX	Naturamore	495	450
NATURAMORE - NUTRIHEART	Naturamore	495	450
NATURAMORE - NUTRILIVER	Naturamore	495	450
NATURAMORE LIFESTYLE PLUS	Naturamore	450	410

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